



Inspire, Form, and Fund New Collaborations
JULY 26–27, 2025 · FAIRMONT BANFF · BANFF, ALBERTA, CANADA

BRAIN CANCER SYMPOSIUM

- The Brain Cancer Symposium is the world's foremost and largest international medical research conference focusing on Diffuse Intrinsic Pontine Glioma (DIPG), Diffuse Midline Glioma (DMG), and medulloblastoma.
- Researchers, doctors, families and foundations come from across the globe to participate in this innovative event.
- The symposium originated in 2011 and has continued to grow over the years.
- More than 200 of the leading experts, researchers, and foundations in DIPG, DMG, and medulloblastoma attend this event.
- The Brain Cancer Symposium event has sold out every year with increased number of researchers and doctors focused on this disease.
- Bringing the researchers, doctors, foundations and families together in this collaborative event is a unique approach to creating and funding new and innovative research.



We are excited to invite you to support the 8th Brain Cancer Symposium that will be held in July 2025. This one-of-a-kind event brings together doctors, researchers, families and foundations to collaborate and work together to advance pediatric brain cancer research. Our unique approach brings together the people doing the research with the people raising the funds to support the research. The results of this approach have shown great advancements in DIPG/DMG and medulloblastoma research. These efforts have shown positive results in giving children a few more months in their battle but we won't stop until we find a treatment that can save their life.

The symposium has continued to bring in more and more attendees and your support is vital in the growth of this event. The 2025 Brain Cancer Symposium main sessions will be held on July 26th and 27th at the Fairmont Banff in Banff, Alberta, Canada. The conference will include updates from funded research as well as presentations on new potential treatments, delivery methods and more. The networking dinner Friday night will give attendees an opportunity to connect and collaborative while enjoying dinner. We have seen that some of the best ideas moving research forward come out of the informal setting such as the networking dinner.

We think that not only attendance but also sponsorship of this innovative symposium would be beneficial to your organization and we would be honored to discuss opportunities with you for this partnership.

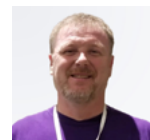
Sincerely,
Brain Cancer Symposium Planning Committee



Keith Desserich
The Cure Starts Now
Brain Cancer Symposium
& DIPG/DMG
Collaborative Co-founder



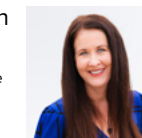
Tamara Ekis
Reflections of Grace
Foundation Founder &
DIPG/DMG
Collaborative member



Steve Healey
Brooke Healey
Foundation Founder &
DIPG/DMG
Collaborative member



Brooke Desserich
The Cure Starts Now
Brain Cancer Symposium
& DIPG/DMG Collaborative
Co-founder



Melissa Fleming
The Cure Starts Now Director
of Partnerships



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SPONSORSHIP OPPORTUNITIES

As a symposium sponsor, you will join in our mission to inspire, form, and fund new collaborations that lead to more effective treatments for diffuse intrinsic pontine glioma and other pediatric brain cancers.

DIAMOND SPONSOR: \$100,000

- Prominent logo placement and organizational profile on Symposium page of DIPG.org and medulloblastoma.org
- Recognition in internationally distributed e-marketing and promotional materials
- Prominent logo placement on agenda/event signage and presentation slides including full page advertisement
- Two minute address at opening address
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- Seat Drop *(see Additional Sponsorship Options for details)*
- 6x tickets to General Session
- 6x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks

PLATINUM SPONSOR: \$50,000 (UNLIMITED)

- Prominent logo placement and organizational profile on Symposium page of DIPG.org and medulloblastoma.org
- Recognition in internationally distributed e-marketing and promotional materials
- Prominent logo placement on agenda/event signage and presentation slides including full page advertisement
- Two minute address at opening address on second day
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- 4x tickets to General Session
- 4x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks

GOLD SPONSOR: \$25,000 (UNLIMITED)

- Prominent logo placement and organizational profile on Symposium page of DIPG.org and medulloblastoma.org
- Recognition in internationally distributed e-marketing and promotional materials
- Logo placement on agenda/event signage and presentation slides including full page advertisement
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- 4x tickets to General Session
- 4x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks

SILVER SPONSOR: \$10,000 (UNLIMITED)

- Logo placement on agenda/event signage and presentation slides
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- 4x tickets to General Session
- 4x tickets to Networking Dinner

BRONZE SPONSOR: \$5,000 (UNLIMITED)

- Logo placement on agenda/event signage and presentation slides
- Welcome Bag Insert *(see Additional Sponsorship Options for details)*
- 2x tickets to General Session
- 2x tickets to Networking Dinner

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Networking Dinner Sponsor: \$20,000 (2x Opportunity)

- Two-minute address at the networking dinner
- 8x tickets to the Networking Dinner
- Logo on the agenda, specific event signage

Welcome Reception Sponsor: \$10,000

- Prominent logo placement at Welcome Reception on Thursday

Ancillary Event Sponsor: \$7,500 (2x Opportunity)

- Event sponsorship of special event on Wednesday

Lunch Sponsor: \$10,000 (2x Opportunity)

- Logo on the agenda, specific event signage
- 1x seat to the General Session
- Table in area during serving

Name Badge Sponsor: \$3,000 (2x Opportunity)

- Name present on lanyard

Snack/Breakfast Sponsor: \$5,000 (4x Opportunity)

- Logo on the agenda, specific event signage
- 1x seat to the General Session
- Table in area during serving

Warrior Sponsor: \$2,000 (20x Opportunity)

This opportunity is to sponsor an affected family to travel and attend the session.

- 2x tickets to the General Session
- Logo on the agenda, event signage and presentation slides

Seat Drop: \$2,000

This provides your organization an opportunity to display promotional material (1 page) on each delegate seat prior to the commencement of the daily session. Limited opportunities are available and will be issued on a first come, first served basis.

Welcome Bag Insert: \$1,000

Reach all delegates by placing an insert into their welcome bag. Insert examples include water bottles, USBs, brochures, flyers, stress balls etc. *Subject to advance approval.*

For more information, please contact Melissa Fleming - melissa.fleming@thecurestartsnow.org 512-560-9684

NOTE: All sponsorships are listed in USD. Top level sponsorships may be partially secured with in-kind donations at 50% value

Sponsorships not received in full by May 1, 2025 may not receive all benefits due to print deadlines.

SPONSOR INFORMATION

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Country: _____

Contact Name: _____

Contact Email: _____

Phone: _____

SPONSORSHIPS LEVELS

- DIAMOND \$100,000
- PLATINUM \$50,000
- GOLD \$25,000
- SILVER \$10,000
- BRONZE \$5,000

ADDITIONAL OPTIONS

- Networking Dinner Sponsor \$20,000
- Welcome Reception Sponsor \$10,000
- Ancillary Event Sponsor \$7,500
- Lunch Sponsor \$10,000
- Name Badge Sponsor \$3,000
- Snack/Breakfast Sponsor \$5,000
- Warrior Sponsor \$2,000
- Seat Drop \$2,000
- Welcome Bag Insert \$1,000

NOTE: All sponsorships are listed in USD

FORM OF PAYMENT

CREDIT CARD*

CHECK

IN-KIND

*To pay with credit card, please visit csnevents.org/SymposiumSponsor

If you would like an invoice for your payment, contact Melissa Fleming at melissa.fleming@thecurestartsnow.org

PLEASE REMIT PAYMENT AND SPONSOR FORM TO:
THE CURE STARTS NOW FOUNDATION
10280 CHESTER RD
CINCINNATI, OH, 45215
UNITED STATES OF AMERICA